



the western weekender

Western Property

westernpropertyonline.com.au

YOUR Real Estate Leader

More than just the real estate section of a newspaper, Western Property is a complete real estate marketing publication dedicated to property in and around the Penrith area. A gloss A4 magazine with a circulation of 65,000 copies every Friday, tips for buying and selling, interior design, finance, conveyancing and much more.

▼ Presented in **FULL GLOSS** magazine format

▼ Western Sydney's **BEST** real estate publication

▼ **EXCLUSIVE** and informative expert contributors



▼ **EASY** to read format

▼ Distributed in The **WESTERN WEEKENDER**

▼ The home of Penrith's **BEST** agents

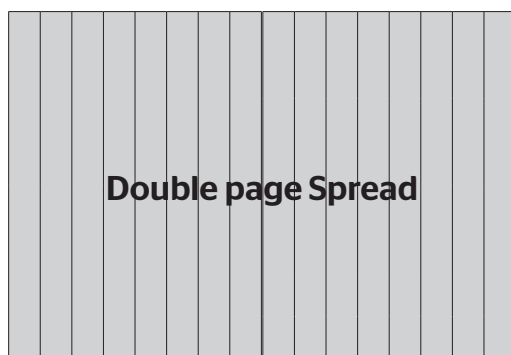
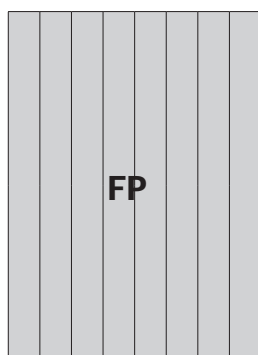
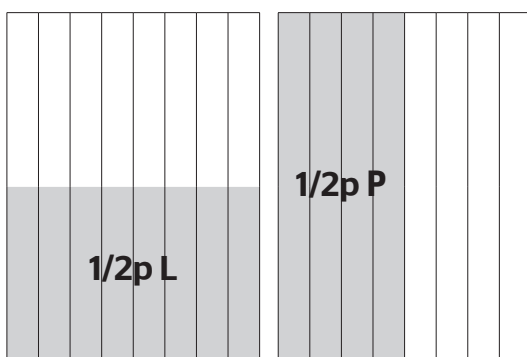
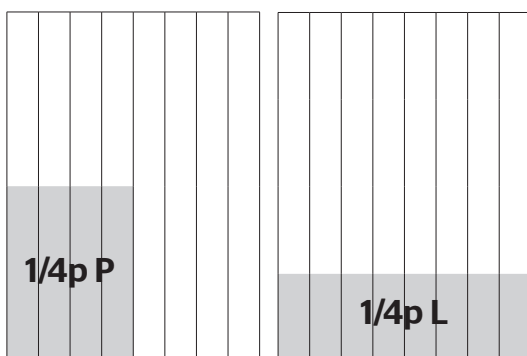
Why choose Western Property

- We are effective and affordable
- Targeted to local buyers and sellers
- Build brand awareness
- #1 Paper Distribution
- Perfect partner for your digital advertising
- We are proudly independent

Clients

- PRDnationwide Penrith
- Starr Partners Penrith
- Ray White Penrith
- Raine & Horne St Marys
- Glenmore Park Realty
- Jim Aitken & Partners

Advertising **RATES** & Sizes



Size (mm)	Rate (\$) ex GST
1/4 Page Portrait 96Wx137H	\$385.00
1/4 Page Landscape 196Wx66.3H	\$385.00
1/2 Page Landscape 196Wx137H	\$660.00
1/2 Page Portrait 96Wx277H	\$660.00
Full Page 196Wx277H	\$1,100.00
Double Page Spread 406Wx277H (14mm gutter)	\$2,200.00

Supplying artwork

- Supply your files at the correct size (see right)
- Supply file as CMYK only
- Flatten transparencies and layers
- Supply file as either print-ready PDF files or Adobe Photoshop files (PSD)
- Embed all fonts in the final PDF file

Graphics

- Use the U.S. Web Coated (SWOP) v2 ICC colour profile in Adobe Photoshop
- Colour images must be 300dpi at their correct size
- DON'T use low-res images from the internet
- DON'T use images scanned from newspapers and

magazines

- Save all images in TIFF or EPS format

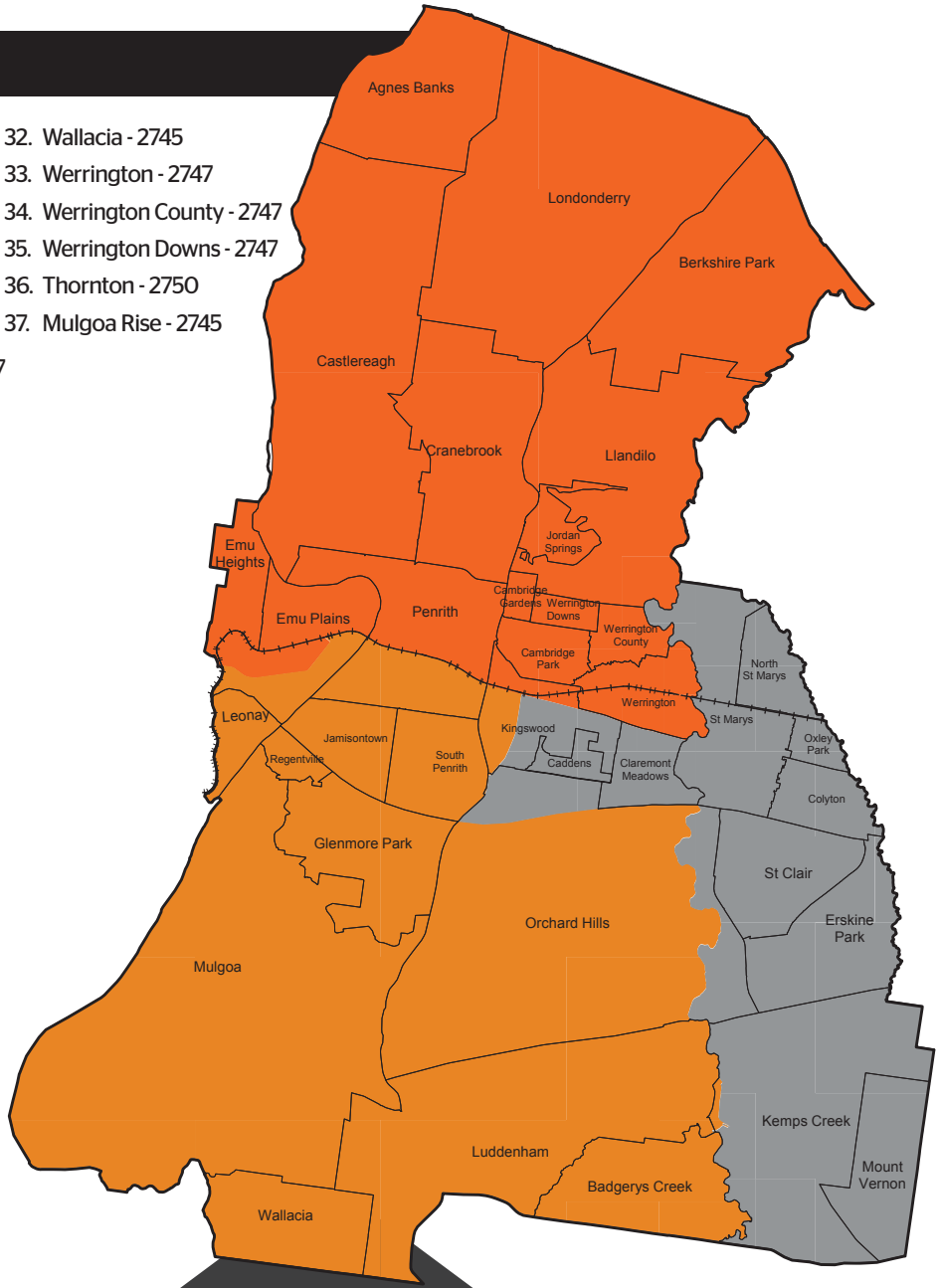
Text

- Use vector fonts.
DON'T use raster fonts

Professional DISTRIBUTION

Locations

1. Agnes Banks - 2753
2. Badgery's Creek - 2555
3. Berkshire Park - 2765
4. Cambridge Gardens - 2747
5. Cambridge Park - 2747
6. Castlereagh - 2749
7. Claremont Meadows - 2747
8. Colyton - 2760
9. Cranebrook - 2749
10. Emu Heights - 2750
11. Emu Plains - 2750
12. Erskine Park - 2759
13. Glenmore Park - 2745
14. Jamisontown - 2750
15. Kemps Creek - 2178
16. Kingswood - 2747
17. Leonay - 2750
18. Llandilo - 2747
19. Londonderry - 2753
20. Luddenham - 2745
21. Mt Vernon - 2178
22. Mulgoa - 2745
23. North St Marys - 2760
24. Orchard Hills - 2748
25. Oxley Park - 2760
26. Penrith - 2750
27. Regentville - 2745
28. Ropes Crossing - 2760
29. South Penrith - 2750
30. St Clair - 2759
31. St Marys - 2760
32. Wallacia - 2745
33. Werrington - 2747
34. Werrington County - 2747
35. Werrington Downs - 2747
36. Thornton - 2750
37. Mulgoa Rise - 2745



We look forward to
working with you