

SPECIAL ADVERTISING FEATURE

MEET THE Principal



Introducing you to your Real Estate Leaders



Adam & Danii Leatherbarrow - The Property Co.

When you think of a real estate principal images of an old man with grey hair and glasses with a serious demeanour spring to mind. Kind of similar to a traditional school principal.

Well Enter Adam and Danii Leatherbarrow!

The furthest thing from traditional, conservative business people, Adam and Danii embody vibrancy, fun and a sharp eye for great marketing which sets them apart from the pack. Don't be fooled though. It's not all fun and games. They work very, very hard and are extremely serious about what they do.

"Achieving outstanding results and being accountable and trustworthy for our clients is everything. Without that we are just another agency spruiking how great we are to our marketplace and not delivering on what we promise" says Mr Leatherbarrow.

The Property Co. is a fresh, modern brand in Penrith and from the energy and attitude of its Principals it is set to be a major player in the Penrith real estate market for years to come.

Principals.

Adam & Danii Leatherbarrow
0423 262 945 | 0401 526 743

The Property Co. Nepean
Ph. 4732 2999
www.thepropertycopenrith.com.au



WW28083



Nancy Messina - R&W Jordan Springs

There's no mystery to Nancy Messina's successful career in sales. It's all to do with her boundless energy, her irrepressible passion for real estate and the genuine warmth of an Italian grandmother that is never too far from the surface.

For two decades Nancy has been selling house and land in new developments across Western Sydney for Australia's biggest development companies, among them Clarendon Homes, Mirvac and Lend Lease.

Nancy's approach to real estate is different to most, offering a service that is equal part buyer's agent, sales agent, advocate and adviser. Her experience in the new house and land market, and many years liaising with builders, makes her an invaluable asset on both sides of the housing equation.

Navigating home designs and finance can be difficult for the young and not so young and Nancy sees herself bridging the gap to ensure a good sale on the one hand and a wise purchase on the other.

Nancy Messina

Principal/Licensee
Contact Nancy on 0437 707 167



9623 6163
Richardson & Wrench
Jordan Springs/Werrington County
jswc.randw.com.au

WW28103



Greg Taylor - Stanton & Taylor

How long have you been in real estate?

I first started here in the family business 34 years ago. Stanton & Taylor real estate was first started by my father John Taylor and his colleague Alec Stanton in 1960. We became a part of the First National network in 1982 and I took over the family business when Dad retired in 1997.

Apart from Principal of Stanton & Taylor First National, what other titles do you hold?

Currently I'm the Chairman of First National State Council in NSW, as I'm very active in the First National network.

What's something people might not know about your business?

Last year our office was awarded the Number One office for number of properties sold in Australia out of all of the First National offices in the country. So our team of sales staff are without a doubt some of the most skilled experts in their field not only in Penrith but in Australia.

When you're not working, what do you enjoy doing?

I love playing golf. I grew up across the road from Penrith Golf Course and have been playing all my life. When I'm not playing golf, I love spending time with my lovely wife, my kids and my five grandchildren.

Greg Taylor

Principal
Contact us on 4731 2899



4731 2899
First National Real Estate
Stanton & Taylor
www.stantonandtaylor.com.au

WW28080



Paul Merrick - Merrick Property Group

Born in Penrith in 1973, Paul Merrick has been an agent in the Penrith area and the Lower Blue Mountains for more than 11 years. He started Merrick Property Group in 2015 with the goal of providing a fresh approach to selling real estate in the local market, by offering a more personalised level of service to his clients. "To maintain a level of service second to none we ensure we only take on a limited number of listings at any one time and give those clients greater marketing exposure through larger press ads, more professional videos and photography and an overall strategy using cutting edge technology, ensuring they reach the largest possible audience when selling their property" "I love what I do and love the opportunities that this great area provides".

Paul Merrick
Principal
Contact us on 0404 599 146



merrickpropertygroup.com.au

WW28082



Kim Myers - Kim Myers Real Estate

I would like to introduce myself as your local independent real estate agent, providing a professional service in both sales and property management. With over a decade experience in successfully listing and selling properties in Western Sydney, I am incredibly passionate about real estate and providing a matchless service to the local community. I will personally cater to all of your real estate needs from beginning to end, stress-free by delivering the most exceptional level of service and achieving the best possible results in a timely manner. Being an independent agent guarantees an interpersonal approach creating an environment that makes you feel completely comfortable to contact and ask any questions that may arise. It also assists with gaining trust as you will be dealing with the same person through your entire sales process. I look forward to hearing from you 0421 079 464 or kimmyersrealestate@bigpond.com

Kim Myers
Principal
Contact Kim on 0421 079 464



kimmyersrealestate@bigpond.com

WW28098



Andrew Reeves - One Agency Reeves Properties

A true professional, Andrew Reeves is characterised by his energetic and disciplined approach to ensuring a successful outcome for every property he handles.

A licensed agent, Andrew has specialised in the local area in both residential and commercial property since 1999. Determined and tenacious with great local market knowledge, proven results and a genuine care for his clients. "I have invested a lot of time and energy acquiring an in-depth understanding of the local market and this enables me to devise successful sales campaigns."

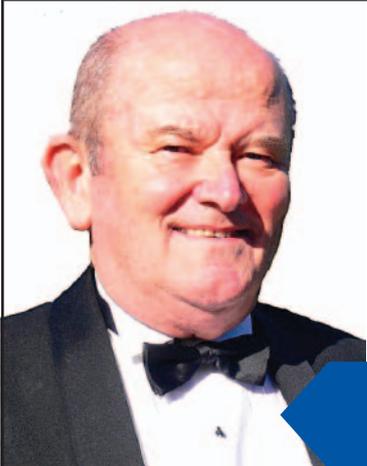
Andrew believes that communication is the key to a successful sales campaign. Easy going and friendly, Andrew is the kind of agent who enjoys the process of getting to know his clients. "I want my clients to feel that I have provided them with high quality, professional advice and that I have enabled them to make informed decisions throughout the sale process."

Andrew Reeves
Principal
Contact Andrew on 0414 988 029



4732 1600
Penrith & Blaxland
One Agency Reeves Properties
oneagencyreevesproperties.com.au

WW28102



Phil Haley - RE/MAX Lifestyle Marketing

I would love you to meet my team and receive the sort of service and professionalism that you deserve. We are very active in the Project Marketing area and aim to provide properties for Investors that offer a better return than normal.

We also have Financial Planners, Mortgage Brokers on the team included specialists in the Self Managed Super Fund area.

When do you think you should get serious about planning for your own lifestyle in retirement?

I set my Self Managed Super Fund up in 1973. I was 29 years old and thought maybe I started a bit late but it's never too late.

Phil Haley
Principal
Contact Phil on 0412 355 020



RE/MAX Lifestyle Marketing
remax-lifestylemarketing.com.au

WW28110



Paul Wallace - Property Central

Having been born & bred in Penrith I understand that people want honest & reliable advice when dealing with their biggest asset. At Property Central, we offer cutting edge marketing & advertising and offer a genuine point of difference when selling or leasing your home, with tailored made solutions and methods of sale that best suit your individual needs. Our award winning team of professionals are honest, reliable and care about achieving the best possible result for all our clients.

Paul Wallace
Principal
Contact Paul on 0412 272 407



4728 4000
Property Central
Penrith
www.propertycentral.com.au/penrith

WW28111



Helen Fitzpatrick - Ray White South Penrith

I have been working in real estate for 33 years now, celebrating 23 of those years at Ray White Penrith. I am now the Licensee at our South Penrith Office in Smith Street.

I started my career as a Property Manager in the Bankstown area and after 10 years moved to Ray White Penrith as their Senior Property Manager.

I am now a Licensee/Sales Consultant and believe I have the advantage of understanding the needs of both sides of real estate - Sales and Property Management.

I am very dedicated and enthusiastic as I love my job. I understand what "good service" means. I know it doesn't cost any more - it just takes a little more thought and attention to detail. I have many happy customers and can provide you with testimonials to prove it.

I can be contacted anytime: 0414 362 955 / 4722 3022

Helen Fitzpatrick ELITE
Licensee/Sale Consultant
Contact Helen on 0414 362 955



4722 3022
179 Smith Street,
South Penrith
raywhitesouthpenrith.com

WW28125



Paul Abassi - Laing+Simmons

At Laing+Simmons St Marys/Ropes Crossing we combine expertise across the full spectrum of real estate services with a genuine passion for the local area.

Under the leadership of experienced Director and passionate local Paul Abassi, Laing+Simmons St Marys/Ropes Crossing provides expert sales, property management, project marketing and valuation services to the established St Marys community as well as the expanding Ropes Crossing area.

Over the years we have worked with a broad client base, consistently achieved outstanding results and honed our skills and experience to establish a unique, collaborative approach to client service.

Our approach is focused on alleviating this anxiety and stress and we achieve this by always operating an honest, transparent and genuine way. We work closely with you to ensure you are informed and comfortable with our sale campaign strategies, we take the time to listen to your needs and we'll always present you with an honest appraisal of the facts.

Paul Abassi
Principal
Contact Paul on 0418 628 138



9673 2200
Laing+Simmons | Ropes Crossing
Suite 201, 2 Central Place
www.lsropescrossing.com.au

WW28084



Terry Hansen - Professionals Outer Western Sydney

Terry Hansen is the sole proprietor of the Professionals Outer Western Sydney with 3 office locations at St Marys, Plumpton and Erskine Park-St Clair.

Terry has been the Managing Director since 1987 and has assisted thousands of people achieve their real estate dreams. Terry and his family have lived locally all their lives and consider themselves apart of the community.

A large number of Terry's clients are referred from previous customers. He has also sold a number of multi million dollar development sites, from one, 500 odd residential blocks are being created!

Terry makes an effort to remain abreast of the constant changes in the industry and economy, so that he can best lead his team of Professionals and assist customers with constructive advice and direction as the need arises.

Professionals Real Estate Group supports the National Breast Cancer Foundation and has raised over 3 million dollars of much needed funds.

Should Terry or his team be of any assistance to you, please contact on of our three offices.

Terry Hansen

Principal
P 02 9673 4422
M 0418 245 683

St Marys
A 181 Queen Street, St Marys
P 02 9673 4422



Plumpton
A Shop 49, Plumpton Market Place
P 02 9677 1277

Erskine Park
A Shop 27, Erskine Park Shopping Centre
P 02 9834 3555

WW28104

Ali Khanchedar - Southlands estate agents



Ali has worked in his local area for over 17 years with an ambition to deliver to you an outstanding office with a fantastic fresh approach, a hardworking, dedicated sales & property management team offering competent sound advice to the local community.

With his feet firmly on the ground Ali is part of his own award winning sales team, listing and selling homes and talking real estate with a passion that resonates from him.

His referral base, client database and networking capacity within the industry is phenomenal.

Ali is a football fanatic, crazy about animals, loves his family and friends and has a genuine love of life.

Committed to excellence in customer service and with his vision for “Southlands Estate Agents”, he provides to his community an honest, sincere, dependable, stress free, complete real estate service.

Ali Khanchedar

Principal

Licensed Real Estate Agent/

Licensed Auctioneer - 0403 877 009

southlands
estate agents

www.southlandsea.com.au

4721 1111
Southlands Shopping Centre
Shop 9/2 Birmingham Rd,
South Penrith
www.southlandsea.com.au

WW28091